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## **Coactive Networks Names Gus Ezcurra Vice President of Sales**

### **Network Sales Veteran Joins Open Connectivity Provider**

**SAUSALITO, Calif., - July 20, 1998** -- Coactive Networks, a leading provider of open solutions for connecting control systems to enterprise networks and the Internet, today announced that it has named Gus Ezcurra vice president of sales. Gus will be responsible for managing the company's worldwide sales and distribution efforts of its routers, servers and gateways. Coactive currently markets and sells its products directly, as well as through resellers, distributors and system integrators.

Prior to joining Coactive Networks, Gus served as vice president of sales with Hybrid Networks, a Cupertino-based manufacturer of broadband data communication systems. A 13-year sales veteran, Gus also held executive sales positions with Harris Corporation, where he was responsible for worldwide sales of the Digital Telephone Systems Division and the Broadcast Division.

Previously, Gus also served as vice president of international sales with AM General Corporation, as well as director of international programs with FMC Corporation. He holds a B.S. in Economics from California Polytechnic University, San Luis Obispo.

"Gus brings an excellent worldwide sales expertise to the Coactive team," said David Gaw, president of Coactive Networks. "As the networking market matures to include control system connectivity for added functionality and increased ROI, we see huge opportunities to expand our sales efforts throughout the U.S. and abroad."

### **About Coactive Networks**

Coactive Networks is a leading provider of open solutions for connecting control networks, such as LonWorks, to enterprise networks and the Internet. The company offers a full line of routers, servers, and gateways for creating powerful next-generation applications. Coactive is a privately held California Corporation based in Sausalito, CA; detailed information on Coactive products, news announcements, seminars, training, and support is available on the World Wide Web at <http://www.coactive.com>.

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